



GRAPHIC TEAM
WORKING ON WEEK 2
BICULTURAL ACTIVE LIVING
LIFESTYLE POSTCARD DESIGNS



ADMIN TEAM
LEARNING STORYTELLING, HOW TO
INTERVIEW, RAP, SERVE LUNCH, AND
TAKE OUT THE TRASH



VIDEO TEAM
FOCUSING ON PRODUCTION
OF OBESITY PREVENTION SHORT
FILM. NEXT WEEK BALL!

WEEK 1 & 2 | 2018

STEP-UP 2018

ASIAN MEDIA ACCESS

Connecting the Disconnected

Obesity, Does it Have an Affect on the Youth?

During our first week of internship at AMA, the topic of obesity was our theme. The topic of Obesity is a relevant one, because not only does it correspond with next weeks topic (Bicultural Active Living Lifestyle); it also affects the daily lives of youth. Obesity in America affects 1 in 5 people and the trend is most prevalent in lower income and urban areas. We have three teams (Graphic Arts, Video & Administrative) which address the weekly themes. The Administrative Team decided to do face-to-face interviews, one boy and one girl, from each team.

When interviewing interns, we asked if any of them knew anyone who had or does suffer with obesity, all of them said they had. They answered with family members and friends, and as a follow-up question to them knowing people with obesity I asked, "what are your opinions on the subject?" Tremaine from the Graphic Arts team said, "I view obesity as a problem within both the American culture and Worldwide" he continued saying, "it's a topic that definitely requires a lot more thought within the food industry in order to combat obesity. So that people can live long healthy lives without

health risks." I asked if they could give me insights on some of the solutions they came up with and they all gave me similar answers saying that there needs to be either tax on fatty foods or they need to make fattening foods more expensive and healthy foods should be more healthier.

Next, I gave them the statistics on obesity worldwide, out of 7.3 billion people 1 in 13 people are obese, I asked if they ever thought of healthy living. The answer that caught my eye was Valerie's, she answered, "No, because I have never put that much thought into the weight of what I consumed", and that seems to be the most case with people they don't notice or if they do they just try unhealthy ways of slimming down that don't usually work because it's just a fad diet. Which oftentimes lead to a grueling cycle of unsuccess.

After conducting the interviews I would have to say that youth especially should pay more attention to topics such as obesity because it tends to affect them the most.



A Message from Alex of the Graphic Design Team

This week the graphics team was asked to make a postcard based off of a part of B.A.L.L. and so when making my design I looked at my own culture and more specifically German active culture and so during my research I found out about underwater rugby which was invented in the 60s as a part of german divers training and thought that would be a good fit.

I am familiar with rugby but it was hard to find any pictures of people playing the underwater version so instead I just took a picture of someone doing actual rugby and dunked him in the water. The rest was just minor edits and this proverb that I think my grandma who was german would've liked.